CERTIFICATE OF TRANSMISSION VIA FACSIMILE

The undersigned, a non-attorney, on oath state that I served copies of the following documents:

AMENDMENT

NO. 10/711,687

RECEIVED CENTRAL FAX CENTER

JUL 0 6 2005

TO: MAIL STOP -- NO FEE Amendment

Commissioner for Patents

703 872 9306

from 10 South LaSalle Street, Chicago, Illinois on this July 6, 2005

SUBSCRIBED AND SWORN TO before me this July 6, 2005

"OFFICIAL SEAL"
KIMBERLY A. SCALZO
Notary Public, State of Illinois
My Commission expires 11/14/06

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION OF) James W. LOWRY)	
SERIAL NO.: 10/711,687	Group Art Unit: 3727
FILED: Sept. 30, 2004	Examiner: Gehman, Bryon P.
FOR: MODULAR PACKAGING) SYSTEM FOR SHIPPING AND) DISPLAYING PALLETIZED) STACKABLE RETAIL PRODUCTS)	RECEIVED CENTRAL FAX CENTER UIL 0 6 2005

Mail Stop NO FEE Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

INTRODUCTORY COMMENTS

Applicant has carefully studied the Examiner's remarks and cited references in the Office Action dated April 6, 2005 and requests reconsideration of the application in view of the following amendments and remarks.

AMENDMENT TO THE TITLE

Please amend the title as follows:

PALLET BASE MODULAR PACKAGING SYSTEM FOR SHIPPING AND DISPLAYING PALLETIZED STACKABLE RETAIL PRODUCTS